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(54) Title: IMPROVED DETERGENT BAR AND PROCESS FOR MANUFACTURE

(57) Abstract: A process for the manufacture of aerated solid shaped detergent compositions comprising the steps of: i) preparation of a melt of the detergent composition to be cast; ii) addition of fatty alcohol to the melt either prior to or after the air or gas has been incorporated into the melt; iii) mixing the melt in a high shear mixer; iv) pouring the melt into a mould; v) cooling the mould; vi) demoulding the solidified-shaped article. Preferably, the detergent composition comprises 20 % to 60 % by weight of detergent active, 0.1 % to 10 % by weight fatty alcohol and 30 % to 60 % by weight water and/or polyhydric alcohol.

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